

Broome County ICP

Executive Summary of Activities during 2000

We articulated our vision, goals, and outcomes for year 5

We developed a mission and vision statement, determined a set of overall goals for the integration of the planning process, articulated a list of outcomes, and generated a list of guiding principles to help guide us toward our long-term goals. This vision package was put into a brochure which was utilized at the community forum and will also be provided on our website.

Continued our data analysis

We have both short and long-term data analysis goals we are working towards to improve our integrated planning capabilities. Our goals are to improve the internal management of financial resources and to develop a system for meaningful needs assessment. To this end we completed a financial analysis of county programs and spending, collected county level data within the Touchstones model, and created a database in which data can be entered and analyzed. We are currently working with the Hoyt Foundation and the United Way to plan for a comprehensive community needs-assessment.

Developed a marketing plan and began to communicate with the community about ICP's goals

We brought on a marketing consultant, held a marketing retreat and developed a marketing plan for the year. Central to our marketing plan is the development of an ICP website. Our ultimate plan is to take advantage of current technology to develop a fully interactive website that will allow the community to communicate with us directly on-line. We are currently developing the first phase of the website. We also held a joint meeting of the Boards of DSS and the Youth Bureau to present ICP. Also, one of the consultants represented the ICP team on a televised community forum on youth development.

Held community forum

In preparation for the joint Youth Bureau/DSS plan, we held a community forum. Approximately 100 individuals attended the forum. The forum provided us the opportunity to present ICP to the broader range of service providers. The forum generated a full report of assets and challenges, organized around the Touchstones model.

Improve technology

All ICP members now have access to the Internet and we are now able to communicate and send correspondence via email. Our website will enable us to communicate directly with county residents, sub-contractors, etc.

Broadened the ICP team

We have added the Hoyt Foundation, Community Partnership Foundation, SICA Coordinator, and the Broome County United Way to our ICP team.

Supported comprehensive family violence conference

We provided financial support for a conference entitled: “Family Violence: The Continuum” which was held on May 2, 2000 in Binghamton. We funded this conference because it was the first conference of its kind to address the problem of family violence from an integrated approach.